



Andalucía



Aer Lingus

## ITAA Conference

### Jerez – Cadiz October 2015

#### About Jerez ::

Located inland, 20 km from Sanlúcar, Jerez holds worldwide acclaim for its sherry and brandy production. The word Jerez is derived from Arabic and has now become synonymous with the English word 'sherry'.

The city is equally famous for its fine horses as well as Flamenco music and dance. The ITAA have created an amazing itinerary to showcase these attractions and also to showcase the sights, sounds, smells and of course tastes of Jerez.



#### Accommodation ::

For the duration of the conference attendees will be staying in the luxurious surrounds of the 4\* Sherry Park Hotel located in Jerez.

The Sherry Park Hotel in Jerez de la Frontera (Cadiz ) is a beautiful Hotel with amenities and services of unquestionable quality.

The hotel building is fully air conditioned, with 174 modern rooms, fully furnished for your maximum comfort.



## Conference Day::

For your convenience the ITAA Annual conference will be held on site at the Sherry Park Hotel.

The ITAA have organised some spectacular guest speakers who will speak on topics that are relevant to you and your companies needs.



Please read on to see the full itinerary including, golf day events, flight details, transfers, excursion options and option FAM trip details.



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## ITAA Conference Jerez - Cadiz 2015

### Wednesday 30<sup>th</sup> September 2015:: Golfers

0650 Depart Cork for Malaga EI882 arriving 10.40

0700 Depart Dublin for Malaga EI584 arriving 11.00

1200 Transfer from Malaga airport to Sherry Golf Jerez.



Golfing afternoon followed by transfer to the 4\* Sherry Park Hotel – check-in for 4 nights.

2030 Dinner in El Bosque at 8.30 pm at own Cost.

**Thursday 1<sup>st</sup> Oct 2015**

Golf Day Event at Montecastillo Golf Course – sponsored by :



9.15 Transfer from hotel to Montecastillo Golf Course (15 minutes).

18-hole, =72-par golf course, designed by Jack Nicklaus, which hosted the Volvo Masters for 5 consecutive years.



10.40 Tee Off – Light refreshments on 10<sup>th</sup> Hole.

17.00 Transfer back to hotel.

**Delegates flying from Dublin on Aer Lingus charter:**



0730 Check in at Dublin Airport for Aer Lingus private sponsored charter to Jerez.

1030 Departure for Jerez.

1430 Arrival in Jerez.

1515 Transfer to 4\* Sherry Park Hotel - Check in for 3 nights.

### **Delegates flying to Malaga on other airlines:**

Own flight arrangements to Malaga.

1200 Transfer from Malaga to Jerez.

### **All Delegates**

1715 Walking Tour of Jerez / Free Time.

2000 Buffet Dinner in Hotel Restaurant.

2200 Special ITAA Delegates Private Bar on Hotel Grounds.



### **Friday 2<sup>nd</sup> Oct – ITAA Conference Day**

0700 – 0900 Breakfast.

0930 – 1000 Registration.

1030 – 1130 Business Session.

1130 – 1145 Coffee.

1145 – 1200 Aer Lingus presentation.

1200 – 1300 Business Session.

1300 – 1400 Lunch.

1400 – 1500 Business Session.

1500 – 1530 ITAA update and close.

1630 Walking Tour of Jerez / Free Time.

1900 Transfer to Real Escuela Andaluza del Arte Ecuestre (Equestrian School) & Horse Show 'Como Bailan los Caballos Andaluces'.



2030 Dinner at the Carriage Museum - located in an early 19th century winery.



2300 Transfer back to hotel.

### Saturday 3<sup>rd</sup> October

0700 - 0900 Breakfast

Choice of 2 excursions (Lunches Included) :



### Choice (A)

El Puerto de Santa Maria and Cadiz. Enjoy a guided tour in both towns and a Boat trip of Cadiz Bay. Ship Visit and Cocktail reception on board Croisieurope's MS Belle de Cadix Rivercruise Ship (sponsored by Cruisescapes).



### Choice (B)

Jerez circuit activity (karting) at Formula 1 Circuit and visit of the facilities, followed by a visit to Arcos de la Frontera – one of Andalucia's most dramatically positioned pueblos blancos (white villages).



1700 Transfers back to Hotel.

1900 Transfer to the Claustros de Santo Domingo for Gala Dinner located among the Cloisters of Santo Domingo, one of the jewels of Gothic architecture.



2300 Transfer back to Hotel.

### Sunday 4<sup>th</sup> October

**Aer Lingus sponsored private charter from Jerez to Dublin**



0700 – 0900 Breakfast.

1100 Transfer to Jerez airport.

1300 Flight departs for Dublin.

1500 Arrival in Dublin.

#### **Fam trip delegates**

1100 Transfer to Fam destinations (See Fam Trip Details).

#### **Departures from Malaga**

0700 Transfer to Malaga airport.



## Optional FAM Trip Details

### **OPTION A**

#### Sunday 4th October 2015

1100 Transfer to Conil de la Frontera with a Bodega visit on the way if it hasn't been done on Saturday.

Conil is a small, lively beach town to the south of Cadiz, and near inland Vejer de la Frontera. It has a great atmosphere in the evening, with plenty of good tapas bars and excellent nightlife.



Check-in hotel - Conil.

Buffet lunch and visit to hotel facilities.

Transfer to Vejer de la Frontera -Guided Tour. Squeezed between the sierras and the sea, Vejer de la Frontera is a labyrinth of white washed houses and winding cobbled streets. Declared a national monument and set 200m. above the surrounding countryside, Vejer has spectacular views across open countryside, wooded sierras and the Atlantic Ocean with Africa clearly visible on the horizon.



Back to Conil – Beaches and free time.

Dinner (choice of free dinner/ Restaurant for the group or hotel)

## Monday 5th October 2015

Transfer to Tarifa.



Whale/dolphin sightseeing tour in Straights of Gibraltar and guided tour to Tarifa.

Lunch.

Visita to Bolonia and ruins of Baelo Claudia.



Transfer to Conil de la Frontera.

Dinner in a “chiringuito” (outdoor beach restaurant) weather permitting. Cocktail at sunset.

## Tuesday 6th October 2015

Breakfast

Transfer to Malaga.

11.20 Depart Malaga for Cork EI883 arriving 13.20

12.10 Depart Malaga for Dublin EI 585 arriving 14.10

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## **OPTION B**

### **Sunday 4th October 2015**

1100 Transfer to Rota with a Bodega visit on the way if it hasn't been done on Saturday.

Located along the Bay of Cadiz on the Atlantic Ocean, Rota is halfway between Portugal and Gibraltar, it is predominantly a tourist town, a holiday destination for travellers from all over Europe.



Check-in hotel - Rota.

Buffet lunch hotel.

Guided tour of Rota.

Free time visit the town, shopping, beach, etc.

Dinner at local Restaurant or hotel.

### **Monday 5th October 2015**

Transfer to Sanlúcar de Barrameda.

Forming part of the sherry triangle in the province of Cadiz is the wonderful seaside town of Sanlúcar de Barrameda. The lively town is surrounded by the Guadalquivir estuary, and is famous for being the place from which Christopher Columbus set sail in 1498 to discover the New World.



Visit the Doñana national Park (largest in Europe).

Lunch in Sanlúcar de Barrameda.

Transfer to Chipiona.

Guided tour Chipiona (climb the highest light house in Spain and 3<sup>rd</sup> highest in Europe).



Return to Rota.

Dinner in a “chiringuito” (outdoor beach restaurant) weather permitting. Cocktail at sunset.

## **Tuesday 6th October 2015**

Breakfast

Transfer to Malaga

11.20 Depart Malaga for Cork EI883 arriving 13.20

12.10 Depart Malaga for Dublin EI 585 arriving 14.10

